



2023 ADP Directory Excellence Awards

Directory Division

Entry Description Form

Category D1 – Print Directory of the Year

Excellence in Print Directories (Circulation 50,000 and Under)

Weighted - 20%

Publisher Name: _____

Directory Title: _____

Date Published: _____

Description or Features: _____

Directory was printed by: _____

Directory was designed:

- In-House Proprietary
- In-House Vendor Software
- Outsourced to Vendor or Service Bureau

ADP Partner Contributor: _____



2023 ADP Directory Excellence Awards

Directory Division Entry Description Form

Category D2 – Print Directory of the Year

Excellence in Print Directories (Circulation 50,001 and Above)

Weighted - 20%

Publisher Name: _____

Directory Title: _____

Date Published: _____

Description or Features: _____

Directory was printed by: _____

Directory was designed:

___ In-House Proprietary

___ In-House Vendor Software

___ Outsourced to Vendor or Service Bureau

ADP Partner Contributor: _____



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Directory Division Entry Description Form

Category D3 – Digital Directory of the Year

Weighted - 20%

Publisher Name: _____

Website Address: _____

Description or Features: _____

Directory was designed:

In-House Proprietary

Outsourced to Vendor

ADP Partner Contributor: _____



2023 ADP Directory Excellence Awards

Directory Division

Entry Description Form

Category D4 – Excellence in Cover Design and Art – Print

Weighted - 5%

Publisher Name: _____

Directory Title: _____

Date Published: _____

Description or Features: _____

Directory was printed by: _____

Directory cover was designed:

- In-House Proprietary
- In-House Vendor Software
- Outsourced to Vendor

ADP Partner Contributor: _____



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Directory Division

Entry Description Form

Category D5 – Excellence in Cover Design and Art – Product Branding - Weighted - 5%

Publisher Name: _____

Directory Titles: _____

Dates Published: _____

Description or Features: _____

Directories were printed by: _____

Covers were designed by: _____

- In-House Proprietary
- In-House Vendor Software
- Outsourced to Vendor

ADP Partner Contributor: _____



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Directory Division

Entry Description Form

Category D6 - Excellence in Directory Ad Effectiveness and Design

Weighted - 5%

Publisher Name: _____

Directory Title: _____

Date Published: _____

Heading and Business Name in Ad: _____

Ad Measurement Data: _____

Description or Features: _____

Directory was printed by: _____

Ad was designed:

In-House Proprietary

In-House Vendor Software

Outsourced to Vendor

ADP Partner Contributor: _____