



2023 Directory Excellence Awards

Entry Registration Form

Entry Registration Form
with Payment Deadline:
March 10, 2022

DIRECTORY DIVISION CATEGORIES

Please check the appropriate box for each category you are entering.

CATEGORY	DESCRIPTION	WEIGHTED
<u>Excellence in Directories</u>		
D1	<input type="checkbox"/> Print Directory of the Year - 50,000 and Under	20%
D2	<input type="checkbox"/> Print Directory of the Year - 50,001 and Above	20%
D3	<input type="checkbox"/> Digital Directory of the Year	20%
D4	<input type="checkbox"/> Excellence in Cover Design and Art – Print	5%
D5	<input type="checkbox"/> Excellence in Cover Design and Art – Product Branding	5%
D6	<input type="checkbox"/> Excellence in Directory Ad Effectiveness and Design	5%

MARKETING DIVISION CATEGORIES

Please check the appropriate box for each category you are entering.

CATEGORY	DESCRIPTION	WEIGHTED
<u>Excellence in Marketing</u>		
M1	<input type="checkbox"/> Excellence in Marketing - Sales Support Collateral	4%
M2	<input type="checkbox"/> Excellence in Marketing - Direct Mail, Contest, Magazine, Newspaper, Outdoor or Event	4%
M3	<input type="checkbox"/> Excellence in Marketing - Best Advertiser's Website	4%
M4	<input type="checkbox"/> Excellence in Marketing - Best Social Media Strategy	4%
M5	<input type="checkbox"/> Excellence in Marketing - Best Strategy to Grow Digital Audience	4%
M6	<input type="checkbox"/> Excellence in Marketing - Industry Innovation	5%

Publisher Information

Award Coordinator _____ Title _____

Company _____

Phone _____ Email _____

Payment Information

Total number of categories entered :

(D1 – D6) and (M1 - M6) _____ @ \$50 per entry = \$ _____ Total Due (Max. \$350)

Credit Card: _____ Exp. Date: _____