



2020 ADP Directory Excellence Awards

Entry Registration Form

DIRECTORY DIVISION CATEGORIES

Please check the appropriate box for each category you are entering.

CATEGORY	DESCRIPTION	WEIGHTED
<u>Excellence in Directories</u>		
D1	<input type="checkbox"/> Directory of the Year - 50,000 and Under	20%
D2	<input type="checkbox"/> Directory of the Year - 50,001 and Above	20%
D3	<input type="checkbox"/> Digital Directory of the Year	15%
D4	<input type="checkbox"/> Excellence in Cover Design and Art – Print	5%
D5	<input type="checkbox"/> Excellence in Cover Design and Art – Product Branding	5%
D6	<input type="checkbox"/> Excellence in Directory Ad Effectiveness, Design and Print	5%

MARKETING DIVISION CATEGORIES

Please check the appropriate box for each category you are entering.

CATEGORY	DESCRIPTION	WEIGHTED
<u>Excellence in Marketing</u>		
M1	<input type="checkbox"/> Excellence in Marketing - Sales Support Collateral	5%
M2	<input type="checkbox"/> Excellence in Marketing - Direct Mail, Contest, Magazine, Newspaper, Outdoor or Event	5%
M3	<input type="checkbox"/> Excellence in Marketing - Best Website	5%
M4	<input type="checkbox"/> Excellence in Marketing - Best Social Media	5%
M5	<input type="checkbox"/> Excellence in Marketing - Best Strategy to Grow Digital Audience	5%
M6	<input type="checkbox"/> Excellence in Marketing - Industry Innovation	5%

Publisher Information

Award Coordinator _____ Title _____

Company _____

Phone _____ Email _____

Payment Information

"Number of total categories entered :
 (D1 – D6) and (M1 - M6)" "@ \$50 per entry ="