Join us at the ADP Innovation Conference where publishing professionals will gather to further their education on ways to increase their business' bottom line by growing their company's digital and print offerings.

ADP invites you to help us explore what the publishing industry could be and should be offering to SMBs in today’s rapidly evolving marketing world.

As an ADP Innovation Conference Sponsor, you will increase your company's visibility and exposure among the most influential executives in the industry, giving your business a competitive advantage in the local search marketplace.

Sponsorship Opportunities

Innovation Presentation (six available) – Three Sold
Includes 15 minutes to address attendees, 6' exhibitor table, company logo on Program Agenda, pre-conference attendee list, signage and two registrations.
Member Price: $2,500, Non-Member Price: $3,500

Innovation Conference Host (one available) - Sold
Conference Host sponsorship with opportunity to welcome the attendees.
Member Price: $2,500, Non-Member Price: $3,500

Innovation Conference (one available) - Sold
Overall conference sponsorship with opportunity to welcome the attendees.
Member Price: $2,500, Non-Member Price: $3,500

Welcome Reception (one available) - Sold
Sponsorship of Welcome Reception on Monday night includes introduction at the podium, 6' exhibitor table, signage and one registration.
Member Price: $2,000, Non-Member Price: $3,000

Tuesday Sponsorship Opportunities:

Day One Session (one available)
Sponsorship of Tuesday session includes 6' exhibitor table, introduction at the podium, signage and one registration.
Member Price: $2,000, Non-Member Price: $3,000
Breakfast (one available)
Sponsorship of breakfast includes 6’ exhibitor table, signage and one registration.
Member Price: $1,500, Non-Member Price: $2,500

AM Refreshment Break (one available)
Sponsorship of morning Refreshment Break includes 6’ exhibitor table, signage and one registration.
Member Price: $1,250, Non-Member Price: $2,250

Lunch (one available)
Sponsorship of lunch includes 6’ exhibitor table, signage and one registration.
Member Price: $2,000, Non-Member Price: $3,000

PM Refreshment Break (one available)
Sponsorship of afternoon Refreshment Break includes 6’ exhibitor table, signage and one registration.
Member Price: $1,250, Non-Member Price: $2,250

Networking Reception aka Happy Hour (one available) - Sold
Sponsorship of Happy Hour includes introduction at the podium, 6’ exhibitor table, signage and one registration.
Member Price: $1,500, Non-Member Price: $2,500

Wednesday Sponsorship Opportunities:

Day Two Session (one available)
Sponsorship of Thursday session includes 6’ exhibitor table, introduction at the podium, signage and one registration.
Member Price: $1,500, Non-Member Price: $2,500

Breakfast (one available)
Sponsorship of breakfast includes 6’ exhibitor table, signage and one registration.
Member Price: $1,500, Non-Member Price: $2,500

AM Refreshment Break (one available)
Sponsorship of Refreshment Break includes 6’ exhibitor table, signage and one registration.
Member Price: $1,250, Non-Member Price: $2,250

A La Carte Sponsorship Opportunities:

Conference Notepads (provided by sponsor) - Sold
Member Price: $750, Non-Member Price: $1,500
Conference Pens (provided by sponsor)
Member Price: $750, Non-Member Price: $1,000
Wi-Fi Sponsorship
Member Price: $750, Non-Member Price: $1,500
Lanyard Sponsorship
Member Price: $1,000, Non-Member Price: $2,000
Program Sponsorship - Sold
Member Price: $750, Non-Member Price: $1,000

The ADP Innovation Conference is being held November 4\textsuperscript{th}, 5\textsuperscript{th} and 6\textsuperscript{th} at the Charleston Marriott, 170 Lockwood Boulevard, Charleston, SC 29403

Sponsorships are limited. For more information: Cindi Aldrich at 800-267-9002 or email at cindi.aldrich@adp.org.