



# 2019 ADP Gold Book Awards

## Entry Description Form

Directory Division

### Category D1 – Excellence in Print Directories (Circulation 50,000 and Under) Directory of the Year

**Publisher Company Name:** \_\_\_\_\_

**Directory Title:** \_\_\_\_\_

**Date Published:** \_\_\_\_\_

**Description or Features:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Directory was printed by:** \_\_\_\_\_

**Directory was designed:**

- In-House Proprietary
- In-House Vendor Software
- Outsourced to Vendor or Service Bureau
- Other

**Partner Design, Software Company, or Description:** \_\_\_\_\_



# 2019 ADP Gold Book Awards

## Entry Description Form

Directory Division

### Category D2 – Excellence in Print Directories (Circulation 50,001 and Above) Directory of the Year

**Publisher Company Name:** \_\_\_\_\_

**Directory Title:** \_\_\_\_\_

**Date Published:** \_\_\_\_\_

**Description or Features:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Directory was printed by:** \_\_\_\_\_

**Directory was designed:**

- In-House Proprietary
- In-House Vendor Software
- Outsourced to Vendor or Service Bureau
- Other

**Partner Design, Software Company, or Description:** \_\_\_\_\_



# 2019 ADP Gold Book Awards

## Entry Description Form

Directory Division

### Category D3 – Excellence in Cover Design and Art - Print

**Publisher Company Name:** \_\_\_\_\_

**Directory Title:** \_\_\_\_\_

**Date Published:** \_\_\_\_\_

**Description or Features:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Directory was printed by:** \_\_\_\_\_

#### Directory Cover was designed

- In-House Proprietary
- In-House Vendor Software
- Outsourced to Vendor or Service
- Other

**Partner Design, Software Company, or Description:** \_\_\_\_\_



# 2019 ADP Gold Book Awards

## Entry Description Form

Directory Division

### Category D4 – Excellence in Cover Design and Art – Product Branding

**Publisher Company Name:** \_\_\_\_\_

**Directory Title(s):** \_\_\_\_\_

**Date Published:** \_\_\_\_\_

**Description or Features:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Directory was printed by:** \_\_\_\_\_

#### Directory Covers were designed

- In-House Proprietary
- In-House Vendor Software
- Outsourced to Vendor or Service
- Other

**Partner Design, Software Company, or Description:** \_\_\_\_\_



# 2019 ADP Gold Book Awards

## Entry Description Form

Directory Division

**Category D5** – Excellence in Directory Ad Effectiveness, Design and Print

**Publisher Company Name:** \_\_\_\_\_

**Directory Title:** \_\_\_\_\_

**Date Published:** \_\_\_\_\_

**Heading and Business Name in Ad:** \_\_\_\_\_

**Ad Measurement Data:** \_\_\_\_\_

**Description or Features:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Directory was printed by:** \_\_\_\_\_

### Ad was designed

- In-House Proprietary
- In-House Vendor Software
- Outsourced to Vendor or Service
- Other

**Partner Design, Software Company, or Description:** \_\_\_\_\_