



2019 ADP Gold Book Awards

Entry Registration Form

Submit to info@adp.org
by April 12th

DIRECTORY DIVISION CATEGORIES

Please check the appropriate box for each category you are entering.

CATEGORY	DESCRIPTION	WEIGHTED
	Excellence in Print Directories	
D1	<input type="checkbox"/> Circulation 50,000 and Under - Directory of the Year	20%
D2	<input type="checkbox"/> Circulation 50,001 and Above - Directory of the Year	20%
D3	<input type="checkbox"/> Excellence in Cover Design and Art – Print	10%
D4	<input type="checkbox"/> Excellence in Cover Design and Art – Product Branding	10%
D5	<input type="checkbox"/> Excellence in Directory Ad Effectiveness, Design and Print	10%

MARKETING and PROMOTION DIVISION CATEGORIES

Please check the appropriate box for each category you are entering.

CATEGORY	DESCRIPTION	WEIGHTED
MP1	<input type="checkbox"/> Excellence in Marketing - Sales Support Collateral	5%
MP2	<input type="checkbox"/> Excellence in Marketing - Printed Direct Mail	5%
MP3	<input type="checkbox"/> Excellence in Marketing - Event	5%
MP4	<input type="checkbox"/> Excellence in Marketing - Magazine and Newspaper	5%
MP5	<input type="checkbox"/> Excellence in Marketing - Outdoor	5%
MP6	<input type="checkbox"/> Excellence in Marketing - Industry Innovation	5%

Publisher Information

Gold Book Award Coordinator _____ Title _____

Company _____

Phone _____ Email _____