



## Service Bureau Agreement

List of Advertising Accounts and Call Rates

The following is the list of Advertisers represented by **the Association of Directory Publishers (Service Bureau)**, and on whose behalf Service Bureau is authorized to enter into this Agreement with \_\_\_\_\_ **(Publisher)** for performance-based advertising services. The negotiated performance-based rate and call duration is listed with each account. Only unique qualifying calls will be paid for each calendar month, duplicate callers will be removed. Publisher initials in the last column indicate acceptance of program for each Advertiser at the performance rate and duration as listed. The headings indicated are generic – Publisher to determine the actual headings appropriate for their directories. Multiple headings for some programs are encouraged for maximum exposure:

Advertiser	Per Call Rate	Call Duration	Code (ADP)	Category	Headings	Ad Size	Pub Initials
Discovery House, The	\$32.50	60 sec	BL	Addiction	Alcohol & Drug Abuse	DQCWP	
Lumiere Detox Centers (Can ONLY place in AL AR CT FL GA IL IN KY LA MD MN MS NC NY OH OK PA SC TN TX WI WV)	\$15.00	30 sec	DS	Addiction	Alcohol Information & Treatment Centers / Drug Abuse & Addiction and Treatment Center	DQCWP	
Recoveryas	\$32.50	60 sec	BL	Addiction	Alcohol & Drug Abuse	DQCWP	
Bill Gordon (No AK MT ND SD WY directories)	\$10.00	60 sec	DS	Attorneys	Attorneys, Attorneys- Social Security	DQCWP	
Craftmatic	\$6.50	60 sec	DM	Beds	Bed and Mattress Hdgs	DQCWP	
3 Day Blinds (Approx. 30% of US)	\$15.00	60 sec	DSP	Blinds	Blinds, Draperies, Window Treatment Hdgs	DQCWP	
Best Satellite	\$12.00	60 sec	DI	Cable/Satellite TV	Cable, Internet, Satellite and TV Hdgs	DHCWP /A4HSA	
Dish Network (LH)	\$2.50	60 sec	DI	Cable/Satellite TV	Cable, Internet, Satellite, and TV Hdgs	4HSA	
Dish Installation	\$8.50	60 sec	DSP	Cable/Satellite TV	Cable, Internet, Satellite and TV Hdgs	DQCWP	
Responsive Answering Service	\$8.50	45 sec	DI	Call Center	Answering Services, Virtual Receptionist, Secretarial Services	DQCWP	
Geeks On Site	\$4.75	45 sec	DI	Computer Repair	Computer Repair	DQCWP	
My Computer Works	\$6.00	60 sec	DSP	Computer Repair	Computer Repair	DQCWP	
Calls Direct - Credit (No CT GA IL KS ME OR SC VT WI WV)	\$10.50	60 sec	DM	Credit	Debt Consolidation, Credit & Debt Counseling	DQCWP	
DebtRX (No CT GA HI IL KS ME MS OR SC VT WI WV )	\$16.00	45 sec	DM	Credit	Debt Consolidation, Credit & Debt Counseling	DQCWP	
Ascend Financial (Allowable states: AL AK AZ AR CA DC FL HI IA ID IN KY LA MD MA MI MS MO MT NE NM NV NY NC OK PA SD TN TX UT VA WI WY)	\$25.00	45 sec	DI	Credit	Credit Counseling & Debt Adjustors	DHCWP	

<b>Advertiser</b>	<b>Per Call Rate</b>	<b>Call Duration</b>	<b>Code (ADP)</b>	<b>Category</b>	<b>Headings</b>	<b>Ad Size</b>	<b>Pub Initials</b>
Creditrepair.com (Excludes: CO GA ID KS ME MD MI MS OH OR SC WI Puerto Rico Guam Virgin Islands American Samoa)	\$2.50	60 sec	DI	Credit Repair	Credit Repair Service (no other heading accepted)	DQCWP	
Empire Today (Approx. 70% of US)	\$13.00	60 sec	DSP	Flooring	Carpet & Flooring Hdgs	DQCWP	
American Blooms	\$3.63	60 sec	DM	Florists	Florists-Retail	DQCWP	
Blooms Today	\$3.63	60 sec	DM	Florists	Florists-Retail	DQCWP	
Phase V Fulfillment (FL only)	\$8.50	45 sec	DI	Fulfillment	Fulfillment Services	DQCWP	
Allstate	\$8.25	60 sec	CK	Insurance	All insurance related headings	DQCWP	
Esurance (Excludes: AK DE HI MT NH NY VT WY)	\$5.50	30 sec	CK	Insurance	Insurance, Insurance-Auto	DQCWP	
Globe Life (Excludes NY)	\$5.00	45 sec	DSP	Insurance	Insurance, Life Insurance	DQCWP	
The Hartford AARP Auto Ins. (Excludes: AK HI LA MA RI)	\$12.50	45 sec	DSP	Insurance	Insurance, Auto Insurance	DQCWP	
Coverage America – Allied Insurance	\$10.00	45 sec	DS	Insurance	Insurance-Medicare Supplements	DQCWP	
HughesNet (LH)	\$5.00	45 sec	DI	Internet	Internet Service Provider	DQCWP	
Patient Care Medical	\$10.00	30 sec	BL	Medical Equip	Medical Equip & Supplies	DQCWP	
ADT (LH)	\$10.00	60 sec	DI	Security	Burglar Alarms; Security Systems	DQCWP /A4HSA	
Abletech Security (ADT brand)	\$17.50	60 sec	DSP	Security	Burglar Alarms; Security Systems	DQCWP	
FrontPoint Security (GE Brand)	\$17.50	60 sec	DSP	Security	Burglar Alarms; Security Systems	DQCWP	
Sobongo ADT	\$18.00	COLO	DS	Security	Burglar Alarms; Security Systems	DQCWP	
Alana Tax	\$17.50	60 sec	DM	Tax	Tax Consultants	DQCWP	
Calls Direct - Tax (No CO ND WV)	\$8.50	60 sec	DM	Tax	Tax Consultants	DQCWP	
Hurricane Tax	\$25.00	45 sec	DM	Tax	Tax Consultants	DQCWP	

Advertiser	Per Call Rate	Call Duration	Code (ADP)	Category	Headings	Ad Size	Pub Initials
END ADDICTION	\$5.40	30	HB	Addiction	Alcohol & Drug Addiction	BLN	
Holistic Addiction Treatment Center	\$11.25	90	HB	Addiction	Drug Abuse & Addiction Info.	6HS	
CarMoves	\$4.05	60	HB	Auto Transporters and Drive-away Companies	Auto Transporters & Drive Away Cos	DQCC	
Safe Step Walk-in Bath Company	\$18.00	45	HB	Bathroom Remodeling & Design	Bath Remodeling	DQCC	
A ACE DISH (Drive Network)	\$4.46	45	HB	Cable/Satellite TV	Cable & Satellite Companies	TM	
Cable Country	\$6.75	60	HB	Cable/Satellite TV	Cable & Satellite Companies	DQCC	
Comcast listed as Xfinity Authorized Retailer-Connect Your Home	\$3.60	45	HB	Cable/Satellite TV	Cable & Satellite Companies	DQCC	
Lighthouse Digital-Dish	\$2.25	60	HB	Cable/Satellite TV	Cable & Satellite Companies	6HS	
National Media Connection-FINAL EXPENSE	\$5.40	30	HB	Cable/Satellite TV	Cable & Satellite Companies	6HWP	
National Satellite Systems	\$9.90	45	HB	Cable/Satellite TV	Cable & Satellite Companies	CTM	
(Odyssey ) Web TV(listed as <b>ALL HOME CONNECTIONS</b> )	\$6.08	45	HB	Cable/Satellite TV	Cable & Satellite Companies	DQCC	
Planet Earth	\$5.40	60	HB	Cable/Satellite TV	Cable & Satellite Companies	3HS	
Single Source Satellite	\$5.40	60	HB	Cable/Satellite TV	Cable & Satellite Companies	CTM	
Verizon FiOS Authorized Retailer - Connect Your Home	\$3.24	45	HB	Cable/Satellite TV	Cable & Satellite Companies	CTM	
(Sobongo)-as <b>All American Dish</b>	\$4.05	60	HB	Cable/Satellite TV	Cable & Satellite Companies	DQCC	
(Sobongo)-as <b>Enjoy Better TV</b>	\$3.60	30	HB	Cable/Satellite TV	Cable & Satellite Companies	DQCC	
Consumer Cellular	\$4.95	60	HB	Cellular & Wireless Telephone Equip, Sales & Svce.	Cellular & Wireless phone Equip, Sales & Svce	DQCC	
Great Call Jitterbug	\$3.15	60	HB	Cellular & Wireless Telephone Equip, Sales & Svce.	Cellular & Wireless Telephone Equip Sales, Svc	DQCC	
(Odyssey ) Web TV- AT & T (listed as <b>ALL HOME CONNECTIONS</b> )	\$6.08	45	HB	Cellular Telephone Service	Cellular Telephone Service	DQCC	
Breast Cancer Foundation	\$9.90	45	HB	Charities	Charities	DQCC	
KARS 4 KIDS	\$5.27	30	HB	Charities	Charities	6HS	
Heritage Donate car	\$5.85	60	HB	Charities	Charities	TM	

Credit & Debt Counseling of America (Excludes: Alaska, CO, Connecticut, Hawaii, ID, Kansas, NY, VT, WA)	\$12.15	45	HB	Credit	Credit & Debt Counseling Services	DQCWP	
800 Dentist	\$4.95	60	HB	Dentists – General Dentist	Dentists-Information	DHCC	
Verizon FiOS Authorized Retailer - Connect Your Home	\$3.24	45		Fiber Optic Equip., Systems & Supplies	Fiber Optic Equip., Systems & Supplies	CTM	
1800 Flowers	\$2.70	60	HB	Florists	Florists	DQCC	
Generac	\$9.90	45	HB	Generators – Electric & Gas	Generators-Gas & Electric	DQCC	
Vivint SmartHome	\$10.13	45	HB	Home Automation & Networking Systems	Home Automation & Networking Systems	6HSWP	
Home Advisors	\$7.65	45	HB	Home Improvement & Remodeling	Home Improvement, General Contractor	DQCC	
Drive Network-listed as Flex Quote	\$9.00	45	HB	Insurance	Insurance	DQCC	
Colonial Penn Life Insurance	\$5.85	30	HB	Insurance	Insurance - Life	DQCC	
Select Quote	\$10.80	45	HB	Insurance	Insurance-Auto, Insurance-Home(separate ad for each heading)	DQCC	
Select Quote Senior	\$9.00	60	HB	Insurance	Insurance-Health	DQCC	
Allied Insurance	\$9.00	45	HB	Insurance	Insurance-Medicare	DQWP	
Final Expense	\$9.00	30	HB	Insurance	Insurance-Medicare	DQWP	
Direct Excede	\$5.07	45	HB	Internet	Internet & online Service	DQCC	
dishNet Authorized Retailer-CONNECT YOUR HOME	\$3.60	45	HB	Internet	Internet & online Service	TM/TRL	
Drive Network-listed as Access High Speed Internet	\$3.60	60	HB	Internet	Internet Service Providers	DQCC	
Oddysey PHINT (listed as- <b>HIGHSPEEDINTERNET</b> )	\$3.60	60	HB	Internet	Internet Service Providers	TM/TBLN	
YourFastInternet.com	\$3.15	45	HB	Internet	Internet Service Providers	6HWP	
Verizon FiOS Authorized Retailer - Connect Your Home	\$3.24	45		Internet	Internet & Online Services	CTM	
InventHelp	\$6.30	45	HB	Inventors	Inventors	6HWP	
US Loan Modifications (NY,NJ,PA,MA,TX,IL,MO,VA WI,DC,OH,CO,MI,KY)	\$10.13	60	HB	Loans/Mortgage	Loans/Mortgage	DQCC	
Coloplast	\$10.13	30	HB	Medical Alarms	Medical Alarms	6HS	
CVS Medical Alert	\$8.10	45	HB	Medical Alarms	Medical Alarms	6HWP	
Freedom Med Alert	\$17.10	45	HB	Medical Alarms	Medical Alarms	DQCC	

Liberator Medical Supply	\$6.75	60	HB	Medical Equip	Medical Equipment & Supplies	DQCC	
Life Alert	\$6.08	60	HB	Medical Alarms & Medical Equipment	Medical Alarms & Medical Equipment	DQCC	
Medical Guardian	\$8.10	45	HB	Medical Alarms & Medical Equipment	Medical Alarms & Medical Equipment	DQCC	
Inogen	\$6.75	45	HB	Medical Equipment & Supplies	Medical Equipment & Supplies	DQCC	
Reverse Help Line	\$13.05	30	HB	Mortgages	Mortgage	DHC	
Reverse Mortgage Advisors	\$13.05	30	HB	Mortgages	Mortgage	DQWP	
Pill Pack	\$6.75	60	HB	Pharmacies	Pharmacies	DQCC	
Dorrance Publishing	\$4.50	45	HB	Publishers -- Book	Publishers-Books	3HS	
Drive Network-ADT Adex(listed as Protect Your Home Security)	\$7.20	60	HB	Security	Burglar Alarm Systems	DHCC	
Drive Network-Vivint(listed as AA HOME SECURITY)	\$11.25	60	HB	Security	Burglar Alarm Systems	DQCC	
Homeshield Security	\$11.25	45	HB	Security	Burglar Alarms Systems Dlrs	6HWP	
Vivint SmartHome	\$10.13	45	HB	Security	Burglar Alarm Systems, Dealers., Monitoring, & Service,surveillance	6HSWP	
Myler Disability	\$7.65	60	HB	Social Security	Social Security Services	DQCC	
Stannah Stairlifts	\$15.75	30	HB	Stair Lifts	Stair Lifts	DQCC	
Acorn Stairlifts	\$14.85	60	HB	Stair Lifts	Stairlifts	DQCC	
Find Local Storage	\$4.73	45	HB	Storage	Storage-Household & Commercial	3HS	
TaxCare USA	\$27.00	60	HB	Tax	Tax Consultants	BLN	
Tax Defense	\$27.00	60	HB	Tax	Tax Preparation	DQCC	
Tax Assistance Group	\$22.50	60	HB	Tax	Tax Preparation Services	DQCC	
Tax Tiger	\$36.45	45	HB	Tax	Tax Preparation Services	DQCC	
Coast One Financial Group	\$42.75	60	HB	Tax	Tax Preparation Svces	DQCC	
Ken Wall & Associates	\$40.50	60	HB	Tax	Taxes-Consultants & Representatives	HPWP	
AT & T(Drive Network)	\$3.24	30	HB	Telephone Service Providers	Telephone Service Providers	TM	
Connect Your Business	\$15.75	45	HB	Telephone Service & Internet	Telephone, Internet, Satellite	TM/TBLN	

Date \_\_\_\_\_ Signature \_\_\_\_\_ Printed Name \_\_\_\_\_

**Contact Information**

Production Contact \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

**Send Pay-Per-Call Revenue checks to:**

Check Made Payable To \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_