



Association of Directory Publishers

R. Lawrence Angove
President & CEO

Advisory

May 15, 2007

To: ADP Publisher and Partner Members

Fr: Larry

Re: North Carolina Senate Bill 591

I am pleased to advise you that North Carolina Senate Bill 591 - which would have established a Do-Not Deliver registry for telephone directories in the state, required public notification of the registry option on the front cover, subjected publishers to per-violation fines for in-error distribution to persons on the registry, and stipulated minimum percentages of post-consumer recycled content in directories, among other mandates – failed to be reported out of Committee this morning and is dead for this session of the North Carolina General Assembly.

I am also pleased to advise you that during my lengthy conversation today with Sherry Johnson, Research Assistant to the bill's major sponsor, Senator Janet Cowell, who represents Wake County, Ms. Johnson expressed her and the Senator's appreciation for ADP's measured and thoughtful position on both the bill and on wider environmental issues.

I would ask you again to remain diligent in reporting to my personal attention any legislative, regulatory, and/or statutory initiatives that could potentially impact our members' ability to conduct their directory operations. You may also be assured that ADP will be equally diligent in representing your collective best interests on these matters.