

PRIVILEGED AND CONFIDENTIAL



Association of Directory Publishers

R. Lawrence Angove
President & CEO

ADP SUPPORT OF SEATTLE COMPLAINT

November 15, 2010

To: All U.S. Members
Fr: Larry
Re: Details of ADP Support of Complaint

The Directors and executive leadership of the Association unanimously support the industry's decision to challenge the constitutionality of the Seattle ordinance.

The decision as to whether ADP would or would not be a named plaintiff in the action was thoughtfully considered. After weighing the potential risks and benefits and obtaining the advice of counsel, the Directors ultimately decided against being so named.

Anticipating your next questions, it is my understanding that YPA chose to be a named plaintiff based on its own assessment of the potential risks and benefits of doing so.

The cost of the litigation is being borne by ADP, YPA, Dex, and SuperMedia.

ADP's contribution in support of the action will come from reserves established precisely for these kinds of eventualities. There will be no ADP member assessment for the initial phase of this litigation. If it becomes necessary for the case to move to the Court of Appeals or even to the U.S. Supreme Court, the Directors, of course, will evaluate the likelihood of success and the associated costs before making any additional commitments of support.

Please let me hear immediately should you have any questions or comments.