

R. Lawrence Angove President & CEO

May 11, 2010

Update #3: Legislative Threat in California

To: ALL MEMBERS PUBLISHING IN CALIFORNIA - FOR ACTION

All Other U.S. Members - For Information

Fr: Larry

Re: California Senate Bill 920

On Monday, SB 920 was pulled from the agenda of the senate Appropriations Committee.

We now understand that the bill will be heard by the Committee on Monday, May 24 at the earliest.

We must not stand idle between now and the hearing!

It is absolutely imperative that every Member publishing in the California senatorial districts of the members of the Senate Appropriations Committee email (again in some cases) a letter of opposition to the appropriate Senator(s) immediately.

Members of the Senate Appropriations Committee are:

Sen. Christine Kehoe, Chair

Sen. Dave Cox, Vice Chair

Sen. Elaine Alquist

Sen. Ellen Corbett

Sen. Jeff Denham

Sen. Mark Leno

Sen. Curren Price

Sen. Mimi Walters

Sen. Lois Wolk

Sen. Mark Wyland Sen. Leland Yee

Here is the link to the Appropriations Committee contact information:

http://www.sen.ca.gov/ftp/sen/committee/STANDING/APPROP/_home1/PROFILE.HTM

Additionally, it would be extremely beneficial for every Member publishing in California to identify key advertisers who would be willing to write in opposition to SB 920 and coordinate their efforts in doing so. The primary recipients of these advertiser letters should be members of the Appropriations Committee, but it would also be extremely beneficial to ask them to also write their own Senators, if different, in case SB 920 in preparation of SB 920 making it to the floor.

To facilitate this advertiser effort, please again find attached a cover letter explaining the effort and a multiple-option sample letter for advertiser use.

These advertiser letter are proving to be very influential in support of our position. Assist your advertisers in drafting their letter if that would ensure their timely submission.

Please provide copies of all letters sent to my attention.

Thanks for your prompt assistance and action.

This bill must be defeated!!