



R. Lawrence Angove
President & CEO

Hawaii: Positive Update

February 10, 2011

To: All ADP Members

Fr: Larry

Re: Hawaii SB 201

On Tuesday, Senator Mike Gabbard, chair of the Senate Committee on Energy and Environment, announced his decision to defer action on SB 2001 indefinitely. He noted that he was deferring the bill in the hope that the industry's new consumer choice opt-out web site would prove to be effective and appropriately promoted.

Bottom line: Mr. Gabbard will not move the legislation as long as he believes the industry's opt-out protocol is working for the state of Hawaii.

The issue of promotion of the web site's availability has been a consistent theme among legislators.

We need to consider this action in Hawaii as our first affirmation that the opt-out web site is our best defense against a landslide of uncoordinated state and municipal statutes restricting and taxing directory distribution.

Any questions or comments, please let me hear.

