



Association of Directory Publishers  
Photo Album for the  
**Gold Book Awards**  
**Marketing & Promotion Division**

Awarded on April 8, 2006  
Tampa, Florida

**Excellence in Television Advertising**

1st.....User-Friendly Phone Book, LLC

2nd.....Phone Directories Company

*Pictured from left to right are Debbie Bingham and Jim Hail.*

3rd.....Yellow Book USA

*Pictured from left to right are John Butler and Jim Hail.*



**Excellence in Radio Advertising**

1st.....Yellow Book USA

*Pictured from left to right are Gary Shaw and Jim Hail.*

2nd.....Hagadone Directories, Inc. (Publisher)

2nd.....Bruen Productions International, Inc. (Partner)

*Pictured from left to right are Dave Bruen, Joy and Jim Hail.*

3rd.....Directory Plus (Publisher)

*Pictured from left to right are Hugh Riddle and Jim Hail.*

3rd.....Bruen Productions International, Inc. (Partner)

*Pictured from left to right are Dave Bruen and Jim Hail.*



**Excellence in Sales Support Collateral**

1st.....United Yellow Pages, Inc.

*Pictured from left to right are Christina Swain and Jim Hail.*

2nd.....Yellow Pages (Singapore) Limited

3rd.....West Coast Yellow Pages, Inc.

*Pictured from left to right are Kevin Tisdale and Jim Hail.*



Photo Album for the  
**Gold Book Awards**  
**Marketing & Promotion Division**

Awarded at the ADP 2006 Annual Convention, Tampa, Florida

**Excellence in Marketing – Direct Mail**

1st.....Names and Numbers

*Pictured from left to right are Carol Gossett and Jim Hail.*

2nd.....United Yellow Pages, Inc.

*Pictured from left to right are Lois Antelo and Jim Hail.*

3rd.....Reminder Yellow Pages

*Pictured from left to right are Joe Muro and Jim Hail.*



**Excellence in Marketing – Electronic**

1st.....Ad-Ventures Publishing (Publisher)

1st.....TelID, LLC (Partner)

*Pictured from left to right are Hanh Le, Henry Whitfield, and Jim Hail.*

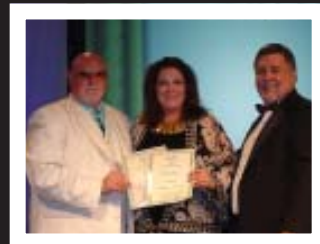
2nd.....Valley Yellow Pages

*Pictured from left to right are Kathy Haynes and Jim Hail.*

3rd.....The Bayou Pages, Inc. (Publisher)

3rd.....Ad Ideas, LLC (Partner)

*Pictured from left to right are Allen Carlisle, Debbie Johnson, and Jim Hail.*



**Excellence in Marketing – Event**

1st.....The Bayou Pages, Inc.

*Pictured from left to right are Allen Carlisle and Jim Hail.*

2nd.....Names and Numbers

*Pictured from left to right are Carol Gossett and Jim Hail.*

3rd.....Ad-Ventures Publishing

*Pictured from left to right are Kandice Norton and Jim Hail.*



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**Excellence in Marketing–Magazine**

1st.....Ojai Valley Directory

*Pictured from left to right are Ren and Victoria Adam,  
and Jim Hail.*

2nd.....Yellow Pages (Singapore) Limited

3rd.....MacGregor Publishing Company

*Pictured from left to right are Bob Taylor and Jim Hail.*



**Excellence in Marketing–Newspaper**

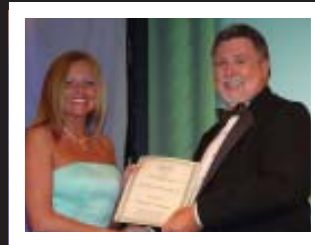
1st.....Names and Numbers

*Pictured from left to right are Carol Gossett and Jim Hail.*

2nd.....Yellow Pages (Singapore) Limited

3rd.....Reminder Yellow Pages

*Pictured from left to right are Joe Muro and Jim Hail.*



**Excellence in Marketing – Outdoor**

1st.....User-Friendly Phone Book, LLC

2nd.....Yellow Pages (Singapore) Limited

3rd.....Ad-Ventures Publishing

*Pictured from left to right are Doug Sorter and Jim Hail.*



**2006 Gold Book Champion**

**Ojai Valley Directory**

Ojai, California

*Pictured from left to right are Ren and Victoria Adam,  
Ojai Valley Directory, and ADP Chairman of the Board,  
Jim Hail, Hagadone Directories.*

