

Association of Directory Publishers

Gold Book Awards

Awarded at the ADP 2007 Annual Convention in Austin, Texas



Association of Directory Publishers

2007 Gold Book Champion

Phone Directories Company, L.P.

Orem, Utah

*Pictured from left to right are **Marc and Debbie Bingham**, Phone Directories Company, ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages, **Lee Lott and Mike Bingham**, Phone Directories Company.*

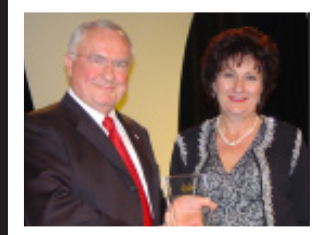
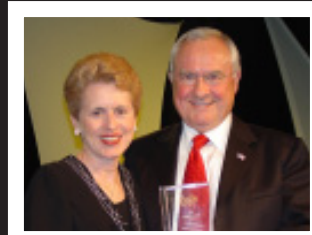
Association of Directory Publishers
2007 Gold Book Awards
 Marketing & Promotion Division Honorees

Excellence in Television Advertising

1st SunShine Pages, Metairie, LA
 Pictured from left to right are **Cathy Maddox**, SunShine Pages, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.

2nd Yellow Book USA, Uniondale, NY
 Pictured from left to right are **Gary Shaw**, Yellow Book USA, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.

3rd Phone Directories Company, L.P., Orem, UT
 Pictured from left to right are ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages, and **Debbie Bingham**, Phone Directories Company.



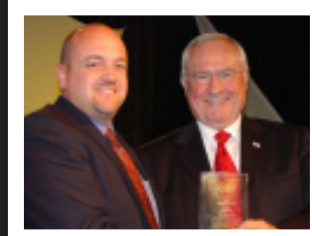
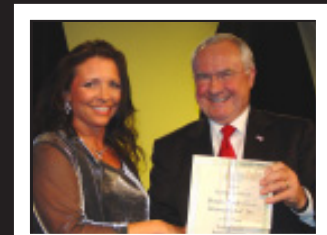
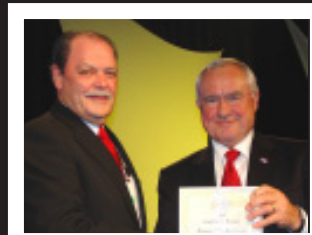
Excellence in Radio Advertising

1st Directory Plus (Publisher), Durango, CO
 Pictured from left to right are **Hugh Riddle**, Directory Plus, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.

Bruen Productions International, Inc. (Partner),
 Loveland, CO
 Pictured from left to right are **Lisa Crocker**, Bruen Productions, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.

2nd Phone Directories Company, L.P., Orem, UT
 Pictured from left to right are **Lee Lott**, Phone Directories, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.

3rd Hagadone Directories, Inc. (Publisher), Coeur D'Alene, ID
 Bruen Productions International, Inc. (Partner),
 Loveland, CO
 Pictured from left to right are **Dave Bruen**, Bruen Productions, also accepting on behalf of Hagadone Directories, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.

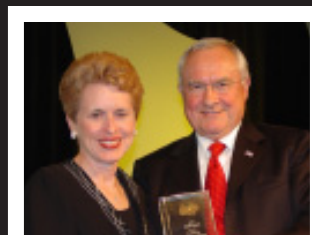


Excellence in Sales Support Collateral

1st SunShine Pages, Metairie, LA
 Pictured from left to right are **Cathy Maddox**, SunShine Pages and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.

2nd User Friendly Phone Book, LLC, The Woodlands, TX
 Pictured from left to right are **Bruce Howard**, User-Friendly Phone Book, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.

3rd Phone Directories Company, L.P., Orem, UT
 Pictured from left to right are **Mike Bingham**, Phone Directories Company, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.



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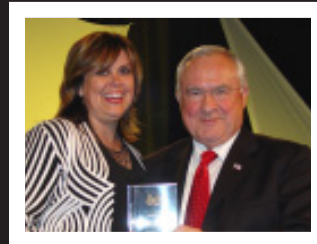
Excellence in Direct Mail Advertising

1st Global Directories, Ltd., Hamilton, Bermuda
 Pictured from left to right are **Cecelia Bell**, Global Directories, ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages, and **Plumaletta Berry**, Global Directories.

2nd Everyday Yellow Pages, Amarillo, TX
 Pictured from left to right are **Janet Hefner**, Everyday Yellow Pages, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.

3rd The PhoneGuide, Petoskey, MI
 Pictured from left to right are **Gretchen Schaller-Arnold**, The PhoneGuide, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.

3rd Valley Yellow Pages, Fresno, CA
 Pictured from left to right are **Kathy Haynes**, Valley Yellow Pages, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.

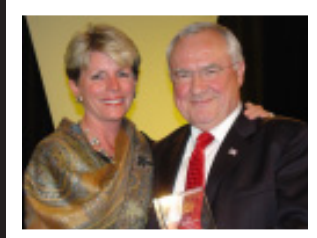


Excellence in Electronic Advertising

1st Phone Directories Company, L.P., Orem, UT
 Pictured from left to right are **Marc Bingham**, Phone Directories Company, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.

2nd The Ojai Phone Book, Ojai, CA
 Pictured from left to right are **Denise Schmidt**, National Solutions, accepting on behalf of The Ojai Phone Book, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.

3rd Ojai Valley Directory, Ojai, CA
 Pictured from left to right are **Victoria Adam**, Ojai Valley Directory, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.



Excellence in Event Advertising

1st Keystone Directories, LLC, San Antonio, TX
 Pictured from left to right are **Allen Carlisle**, Keystone Directories, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.

2nd Ad-Ventures Hawaii, LLC, Honolulu, HI
 Pictured from left to right are **Hanh Le**, Ad-Ventures Hawaii, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.

3rd Valley Yellow Pages, Fresno, CA
 Pictured from left to right are **Kathy Haynes**, Valley Yellow Pages, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.



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Excellence in Magazine Advertising

1st Impact Directories Washington, LLC, Boise, ID
*Pictured from left to right are **Quinn Bahm**, Impact Directories, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.*

2nd SunShine Pages, Metairie, LA
*Pictured from left to right are **Cathy Maddox**, SunShine Pages, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.*

3rd Keystone Directories, LLC, (Publisher), San Antonio, TX
Ad Ideas, LLC (Partner), San Antonio, TX
*Pictured from left to right are **Allen Carlisle**, Keystone Directories, **Dori Stephenson**, Ad Ideas, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.*



Excellence in Newspaper Advertising

1st User-Friendly Phone Book, LLC, The Woodlands, TX
*Pictured from left to right are **Bruce Howard**, User-Friendly Phone Book, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.*

2nd Global Directories, Ltd., Hamilton, Bermuda
*Pictured from left to right are **Plumaletta Berry**, Global Directories, ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages, and **Cecelia Bell**, Global Directories.*

3rd Keystone Directories, LLC, (Publisher), San Antonio, TX
Ad Ideas, LLC (Partner), San Antonio, TX
*Pictured from left to right are **Allen Carlisle**, Keystone Directories, **Debbie Johnson**, Ad Ideas, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.*



Excellence in Outdoor Advertising

1st Ad-Ventures Hawaii, LLC, Honolulu, HI
*Pictured from left to right are **Hanh Le**, Ad-Ventures Hawaii, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.*

2nd SunShine Pages, Metairie, LA
*Pictured from left to right are **Cathy Maddox**, SunShine Pages, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.*

3rd The Ojai Phone Book, Ojai, CA
*Pictured from left to right are **Khanh-Thy Gonzales**, National Solutions, accepting on behalf of The Ojai Phone Book, and ADP Chairman of the Board, **Sieg Fischer**, Valley Yellow Pages.*

