

2007 Gold Book Awards

**2006 Mid-Year Convention Honorees
Williamsburg, Virginia**

Excellence in Print Directories: 25,000 & Under

- 1st The Ojai Phone Book
- 2nd PDC – Phone Directories Company
- 3rd Local Book Publishing, Inc.

Excellence in Print Directories: 25,001 - 50,000

- 1st Interfaith of the Woodlands
- 2nd Local Book Publishing, Inc.
- 3rd Impact Directories, Boise

Excellence in Print Directories: 50,001 - 100,000

- 1st Local Book Publishing, Inc.
- 2nd The User-Friendly Phone Book
- 3rd PDC – Phone Directories Company

Excellence in Print Directories: 100,001 – 300,000

- 1st Keystone Directories, LLC
- 2nd Canadian Phone Directories, Inc.
- 3rd Local Book Publishing, Inc.
The User-Friendly Phone Book

Excellence in Print Directories: 300,001 & Above

- 1st The User-Friendly Phone Book
- 2nd PDC – Phone Directories Company
- 3rd Ad-Ventures Hawaii

Excellence in Cover Design and Art –Print

- 1st Keystone Directories, LLC
AD Ideas, LLC
- 2nd Canadian Phone Directories, Inc.
- 3rd Local Book Publishing, Inc.

Excellence in Ad Design and Art –Print

- 1st United Yellow Pages
- 2nd Local Book Publishing, Inc.
- 3rd PDC – Phone Directories Company

Excellence in Electronic Directories

- 1st Yellow Pages Group
- 2nd Everyday Yellow Pages
- 3rd Impact Directories
Information Pages

Excellence in Ad Design and Art –Electronic

- 1st Impact Directories
- 2nd Interfaith of the Woodlands
- 3rd Keystone Directories, LLC
AD Ideas, LLC

**2007 Annual Convention Honorees
Austin, Texas**

Excellence in Television Advertising

- 1st SunShine Pages
- 2nd Yellow Book USA
- 3rd Phone Directories Company, L.P.

Excellence in Radio Advertising

- 1st Directory Plus (Publisher)
Bruen Productions International, Inc. (Partner)
- 2nd Phone Directories Company, L.P.
- 3rd Hagadone Directories, Inc. (Publisher)
Bruen Productions International, Inc. (Partner)

Excellence in Sales Support Collateral

- 1st SunShine Pages
- 2nd The User Friendly Phone Book, LLC
- 3rd Phone Directories Company, L.P.

Excellence in Direct Mail Advertising

- 1st Global Directories, Ltd.
- 2nd Everyday Yellow Pages
- 3rd The PhoneGuide
- 3rd Valley Yellow Pages

Excellence in Electronic Advertising

- 1st Phone Directories Company, L.P.
- 2nd The Ojai Phone Book
- 3rd Ojai Valley Directory/Village Publishing Inc.

Excellence in Event Advertising

- 1st Keystone Directories, LLC
- 2nd Ad-Ventures Hawaii, LLC
- 3rd Valley Yellow Pages

Excellence in Magazine Advertising

- 1st Impact Directories Washington, LLC
- 2nd SunShine Pages
- 3rd Keystone Directories, LLC, (Publisher)
AD Ideas, LLC (Partner)



2007 Gold Book Awards (continued)

**2007 Annual Convention Honorees
Austin, Texas**

Excellence in Newspaper Advertising

- 1st The User-Friendly Phone Book, LLC
- 2nd Global Directories, Ltd.
- 3rd Keystone Directories, LLC, (Publisher)
Ad Ideas, LLC (Partner)

Excellence in Outdoor Advertising

- 1st Ad-Ventures Hawaii, LLC
 - 2nd SunShine Pages
 - 3rd The Ojai Phone Book
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2007 Gold Book Champion

Phone Directories Company. L.P.
Orem, Utah



2006 Gold Book Awards

**2006 Annual Convention Honorees
Tampa, Florida**

Print Directories: 20,000 & Under

Excellence in Television Advertising

- 1st.....User-Friendly Phone Book, LLC
- 2nd.....Phone Directories Company
- 3rd.....Yellow Book USA

Excellence in Radio Advertising

- 1st.....Yellow Book USA
- 2nd.....Hagadone Directories, Inc. (Publisher)
- 2nd.....Bruen Productions International, Inc. (Partner)
- 3rd.....Directory Plus (Publisher)
- 3rd.....Bruen Productions International, Inc. (Partner)

Excellence in Sales Support Collateral

- 1st.....United Yellow Pages, Inc.
- 2nd.....Yellow Pages (Singapore) Limited
- 3rd.....West Coast Yellow Pages, Inc.

Excellence in Marketing – Direct Mail

- 1st.....Names and Numbers
- 2nd.....United Yellow Pages, Inc.
- 3rd.....Reminder Yellow Pages

Excellence in Marketing – Electronic

- 1st.....Ad-Ventures Publishing (Publisher)
- 1st.....TelID, LLC (Partner)
- 2nd.....Valley Yellow Pages
- 3rd.....The Bayou Pages, Inc. (Publisher)
- 3rd.....Ad Ideas, LLC (Partner)

Excellence in Marketing – Event

- 1st.....The Bayou Pages, Inc.
- 2nd.....Names and Numbers
- 3rd.....Ad-Ventures Publishing

Excellence in Marketing–Magazine

- 1st.....Ojai Valley Directory
- 2nd.....Yellow Pages (Singapore) Limited
- 3rd.....MacGregor Publishing Company

Excellence in Marketing–Newspaper

- 1st.....Names and Numbers
- 2nd.....Yellow Pages (Singapore) Limited
- 3rd.....Reminder Yellow Pages

Excellence in Marketing – Outdoor

- 1st.....User-Friendly Phone Book, LLC
- 2nd.....Yellow Pages (Singapore) Limited
- 3rd.....Ad-Ventures Publishing

**2005 Mid-Year Convention Honorees
Huntington Beach, California**

Excellence in Print Directories: 25,000 & Under

- 1st.....The Ojai Phone Book
- 2nd.....Phone Directories Company
- 3rd.....Ojai Valley Directory

Excellence in Print Directories: 25,001 - 50,000

- 1st.....Phone Directories Company
- 2nd.....MacGregor Publishing
- 3rd.....Ad-Ventures Publishing
- 3rd.....Everyday Yellow Pages

Excellence in Print Directories: 50,001 - 100,000

- 1st.....Phone Directories Company
- 2nd.....MacGregor Publishing
- 3rd.....Names and Numbers

Excellence in Print Directories: 100,001 - 300,000

- 1st.....The Bayou Pages
- 2nd.....Phone Directories Company
- 3rd.....MacGregor Publishing

Excellence in Print Directories: 300,001 - 500,000

- 1st.....Ad-Ventures Publishing
- 1st.....Phone Directories Company
- 2nd.....Valley Yellow Pages
- 3rd.....Yellow Book USA

Excellence in Print Directories: 500,001 & Over

- 1st.....Valley Yellow Pages
- 2nd.....Yellow Book USA

Excellence in Cover Design and Art - Print

- 1st.....The Bayou Pages (Publisher)
- 1st.....Ad Ideas (Partner)
- 1st.....Ojai Valley Directory
- 2nd.....Ad-Ventures Publishing
- 2nd.....Treasure Coast Directories
- 3rd.....MacGregor Publishing Company
- 3rd.....Names and Numbers
- 3rd.....The Ojai Phone Book (Publisher)
- 3rd.....Paradise Post Printing (Partner)

2006 Gold Book Awards (continued)



**2005 Mid-Year Convention Honorees
Huntington Beach, California**

Excellence in Ad Design and Art - Print

- 1st.....Ad-Ventures Publishing
- 2nd.....Names and Numbers
- 3rd.....Hagadone Directories
- 3rd.....Interfaith of the Woodlands
- 3rd.....MacGregor Publishing Company
- 3rd.....Your Town Yellow Pages

Excellence in Electronic Directories

- 1st.....Yellow Book USA
- 2nd.....Ojai Valley Directory (Publisher)
- 2nd.....Local Matters (Partner)
- 3rd.....MacGregor Publishing (Publisher)
- 3rd.....Local Matters (Partner)

Excellence in Ad Design and Art - Electronic

- 1st.....Phone Directries Company
 - 2nd.....Ad-Ventures Publishing
 - 3rd.....The Bayou Pages (Publisher)
 - 3rd.....Ad Ideas (Partner)
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2006 Gold Book Champion

Ojai Valley Directory / Village Publishing, Inc.
Ojai, California



2005 Gold Book Awards

**2005 Annual Convention Honorees
Fort Worth, Texas**

Print Directories: 20,000 & Under

- 1st Names and Numbers
- 2nd Ojai Valley Directory/Village Publishing, Inc.
- 3rd West Coast Yellow Pages, Inc.

Print Directories: 20,001-35,000

- 1st Phone Directories Company, L.P.
- 2nd Ad-Ventures Hawaii, LLC
- 3rd Names and Numbers

Print Directories: 35,001-50,000

- 1st Ad-Ventures Hawaii, LLC
- 2nd Woodlands Religious Community, Inc.
- 3rd Phone Directories Company, L.P.

Print Directories: 50,001-80,000

- 1st Everyday Yellow Pages
- 2nd Communication Publishing Company, LLC
- 3rd Names and Numbers

Print Directories: 80,001 & Over

- 1st The Bayou Pages, Inc.
- 2nd Everyday Yellow Pages
- 3rd Ad-Ventures Hawaii, LLC

Covers: Art & Design

- 1st Ad-Ventures Hawaii, LLC
- 2nd The Bayou Pages, Inc.
- 3rd Longhorn Directories

Covers: Product Branding

- 1st Ad-Ventures Hawaii, LLC
- 2nd The Bayou Pages, Inc.
- 2nd Double D Directories, LLC
- 3rd Phone Directories Company, L.P.

Directory Enhancements & Usage Drivers

- 1st The Bayou Pages, Inc.
- 2nd Everyday Yellow Pages
- 3rd Best Publications, LLP

Innovative Product

- 1st Ad-Ventures Hawaii, LLC
- 2nd Everyday Yellow Pages
- 3rd Gannett Directories/Hometown Directories
- 3rd Valley Yellow Pages

**2004 Mid-Year Convention Honorees
Boca Raton, Florida**

Direct Mail Pieces

- 1st Everyday Yellow Pages
- 2nd MEGAbook Yellow Pages
- 3rd Ad-Ventures Publishing

Print Media: Newspapers, Shoppers, Magazines, and Journals

- 1st Everyday Yellow Pages
- 2nd Hagadone Directories
- 3rd MEGAbook Yellow Pages

Sales Promotional Pieces

- 1st Everyday Yellow Pages
- 2nd West Coast Yellow Pages
- 3rd Ad-Ventures Publishing

Special Media & Promotions

- 1st Names and Numbers
- 2nd MEGAbook Yellow Pages
- 3rd Everyday Yellow Pages

Radio Commercials

- 1st Valley Yellow Pages
- 2nd HomeTown Directories
- 3rd Ad-Ventures Publishing

Television Commercials

- 1st White Directory Publishers
- 2nd Names and Numbers
- 3rd Everyday Yellow Pages

2005 Gold Book Champion

Everyday Yellow Pages
Arlington, Texas

2004 Gold Book Awards

**2004 Annual Convention Honorees
Austin, Texas**

Print Directories: 20,000 & Under

- 1st Arrow Rock International
- 2nd Ad-Ventures Publishing
- 3rd United Yellow Pages

Print Directories: 20,001 – 35,000

- 1st Names and Numbers
- 2nd Phone Directories Company
- 3rd MacGregor Publishing

Print Directories: 35,001 – 50,000

- 1st Heartland Publishing
- 1st Woodlands Religious Community
- 2nd Names & Numbers
- 3rd Gordon Publications

Print Directories: 50,001 – 80,000

- 1st Phone Directories Company
- 2nd Ad-Ventures Publishing
- 3rd Names & Numbers

Print Directories: 80,000 & Over

- 1st Names and Numbers
- 2nd Ad-Ventures Publishing
- 3rd Phone Directories Company

Covers: Art & Design

- 1st Ad-Ventures Publishing
- 2nd Phone Directories Company
- 3rd Heartland Publishing

Covers: Product Branding

- 1st Phone Directories Company
- 2nd MacGregor Publishing
- 3rd Hagadone Directories

Directory Enhancements & Usage Drivers

- 1st Ad-Ventures Publishing
- 2nd MacGregor Publishing
- 3rd Everyday Yellow Pages

Innovative Product

- 1st Ad-Ventures Publishing
- 2nd MacGregor Publishing
- 3rd Valley Yellow Pages

**2003 Mid-Year Convention Honorees
Scottsdale, Arizona**

Direct Mail Pieces

- 1st United Yellow Pages
- 2nd MacGregor Publishing
- 3rd Everyday Yellow Pages

Print Media: Newspapers, Shoppers, Magazines, and Journals

- 1st Everyday Yellow Pages
- 2nd Valley Yellow Pages
- 3rd Feist Publications

Sales Promotional Pieces

- 1st Ad-Ventures Publishing
- 2nd Everyday Yellow Pages
- 3rd Feist Publications

Special Media & Promotions

- 1st MacGregor Publishing
- 2nd Ad-Ventures Publishing
- 3rd United Yellow Pages

Radio Commercials

- 1st Feist Publications
- 2nd Metro Directories
- 3rd Names and Numbers

Television Commercials

- 1st Hagadone Directories
- 2nd Feist Publications
- 3rd Everyday Yellow Pages

2004 Gold Book Champion

Ad-Ventures Publishing
Blaine, Washington



2003 Gold Book Awards

**2003 Annual Convention Honorees
Savannah, Georgia**

Print Directories: 20,000 & Under

- 1st Names and Numbers
- 2nd West Coast Yellow Pages
- 3rd Ad-Ventures Publishing

Print Directories: 20,001 – 35,000

- 1st Phone Directories Company
- 2nd Names and Numbers
- 3rd MacGregor Publishing

Print Directories: 35,001 – 50,000

- 1st Woodlands Religious Community
- 2nd Phone Directories Company
- 3rd Names and Numbers

Print Directories: 50,001 – 80,000

- 1st Phone Directories Company
- 2nd MacGregor Publishing
- 3rd Ad-Ventures Publishing

Print Directories: 80,000 & Over

- 1st Feist Publications
- 2nd Phone Directories Company
- 3rd Names and Numbers

Covers: Art & Design

- 1st Ad-Ventures Publishing
- 1st Phone Directories Company
- 2nd West Coast Yellow Pages
- 3rd Gordon Publications

Covers: Product Branding

- 1st Phone Directories Company
- 2nd Ad-Ventures Publishing
- 3rd Gay Pages, Inc.

Directory Enhancements & Usage Drivers

- 1st Ad-Ventures Publishing
- 2nd Phone Directories Company
- 3rd HomeTown Directories
- 3rd Names and Numbers
- 3rd White Directory Publishers

Innovative Product

- 1st MacGregor Publishing
- 2nd Ad-Ventures Publishing
- 3rd Arrow Rock International
- 3rd Feist Publications
- 3rd White Directory Publishers

**2002 Mid-Year Convention Honorees
San Diego, California**

Direct Mail Pieces

- 1st MacGregor Publishing
- 2nd Ad-Ventures Publishing
- 3rd White Directory Publishers

Print Media: Newspapers, Shoppers, Magazines, and Journals

- 1st Feist Publications
- 1st MacGregor Publishing
- 1st Names and Numbers
- 2nd Ad-Ventures Publishing
- 3rd White Directory Publishing

Sales Promotional Pieces

- 1st Ad-Ventures Publishing
- 2nd Names and Numbers
- 3rd MacGregor Publishing

Special Media & Promotions

- 1st MacGregor Publishing
- 2nd Names and Numbers
- 3rd White Directory Publishers

Radio Commercials

- 1st White Directory Publishers
- 2nd Feist Publications
- 3rd MacGregor Publishing

Television Commercials

- 1st Everyday Yellow Pages
- 2nd White Directory Publishers
- 3rd Cameron Publishing
- 3rd Feist Publications

2003 Gold Book Champion

Phone Directories Company, Inc.
Orem, Utah

Note: Prior to 2003, Gold Book Champion was known as Publisher of the Year.

2002 Gold Book Awards

**2002 Annual Convention Honorees
Fort Myers, Florida**

Print Directories: 20,000 & Under

- 1st WestVista Advertising
- 2nd Names and Numbers
- 3rd Phone Directories Company

Print Directories: 20,001 – 35,000

- 1st WestVista Advertising
- 2nd Names and Numbers
- 2nd Phone Directories Company
- 3rd MacGregor Publishing

Print Directories: 35,001 – 50,000

- 1st WestVista Advertising
- 2nd Names and Numbers
- 3rd Phone Directories Company

Print Directories: 50,001 – 80,000

- 1st Global Directories
- 2nd WestVista Advertising
- 3rd Names and Numbers
- 3rd White Directory Publishers

Print Directories: 80,000 & Over

- 1st Feist Publications
- 2nd White Directory Publishers
- 3rd Feist Publications

Covers: Art & Design

- 1st MacGregor Publishing
- 2nd Phone Directories
- 3rd Global Directories

Covers: Product Branding

- 1st Valley Yellow Pages
- 2nd MacGregor Publishing
- 3rd Clarke Directory Publishing

Directory Enhancements & Usage Drivers

- 1st MacGregor Publishing
- 2nd Phone Directories Company
- 3rd Global Directories

Innovative Product

- 1st Ad-Ventures Publishing
- 1st Global Directories
- 2nd Sunshine Pages
- 3rd Phone Directories
- 3rd Valley Yellow Pages

Direct Mail Pieces

- 1st United Yellow Pages
- 2nd Feist Publications
- 3rd Clarke Directory Publishing

Print Media: Newspapers, Shoppers, Magazines, and Journals

- 1st Pioneer Directory Services
- 2nd Paradise Media Group
- 3rd MacGregor Publishing

Sales Promotional Pieces

- 1st MacGregor Publishing
- 2nd Treasure Coast Directories
- 2nd United Yellow Pages
- 3rd USXchange Directories

Special Media & Promotions

- 1st United Yellow Pages
- 2nd USXchange Directories
- 3rd MacGregor Publishing

Radio Commercials

- 1st Feist Publications
- 2nd Names and Numbers
- 3rd USXchange Directories

Television Commercials

- 1st Feist Publications
- 1st City Search Directories
- 2nd White Directory Publishers
- 3rd Names and Numbers

2002 Gold Book Champion

Phone Directories Company, Inc.
Orem, Utah

Note: Prior to 2003, Gold Book Champion was known as Publisher of the Year.

2001 Gold Book Awards

**2001 Annual Convention Honorees
New Orleans, Louisiana**

Print Directories: 20,000 & Under

- 1st Phone Directories
- 2nd Impact Directories (Arrow Rock Intl.)
- 3rd WestVista Advertising

Print Directories: 20,001 – 35,000

- 1st Names and Numbers
- 2nd WestVista Advertising
- 3rd Phone Directories

Print Directories: 35,001 – 50,000

- 1st WestVista Advertising
- 2nd MacGregor Publishing
- 3rd Names and Numbers

Print Directories: 50,001 – 80,000

- 1st WestVista Advertising
- 2nd MacGregor Publishing
- 3rd Communications Publishing

Print Directories: 80,000 & Over

- 1st Feist Publications
- 2nd Associated Publishing
- 2nd White Directory Publishers
- 3rd MacGregor Publishing

Covers: Art & Design

- 1st WestVista Advertising
- 2nd Communications Publishing
- 3rd Names and Numbers
- 3rd White Directory Publishers

Covers: Product Branding

- 1st MacGregor Publishing
- 2nd Names and Numbers
- 3rd Feist Publications

Directory Enhancements & Usage Drivers

- 1st MacGregor Publishing
- 2nd Feist Publications
- 2nd Names and Numbers
- 3rd Phone Directories Company

Innovative Product

- 1st Hagadone Directories
- 2nd Valley Yellow Pages
- 2nd White Directory Publishers
- 3rd Feist Publications

**2000 Mid-Year Convention Honorees
Traverse City, Michigan**

Direct Mail Pieces

- 1st Valley Yellow Pages
- 2nd MacGregor Publishing
- 3rd Phone Directories Company

Print Media: Newspapers, Shoppers, Magazines, and Journals

- 1st Phone Directories Company
- 2nd MacGregor Publishing
- 3rd Global Directories
- 3rd Valley Yellow Pages

Sales Promotional Pieces

- 1st Hometown Directories
- 2nd Names and Numbers
- 3rd Arnold Directories
- 3rd Phone Directories Company

Special Media & Promotions

- 1st Names and Numbers
- 2nd Hometown Directories
- 3rd Phone Directories Company
- 3rd Valley Yellow Pages

Radio Commercials

- 1st White Directories
- 2nd USXchange Directories
- 3rd Arnold Directories

Television Commercials

- 1st Arnold Directories
- 2nd Phone Directories Company
- 3rd USXchange Directories

2001 Gold Book Champion

MacGregor Publishing Company
Mount Vernon, Washington

Note: Prior to 2003, Gold Book Champion was known as Publisher of the Year.

2000 Gold Book Awards

**2000 Annual Convention Honorees
Hilton Head, South Carolina**

Print Directories: 20,000 & Under

- 1st Phone Directories Company
- 2nd Impact Directories
- 3rd Kiwi Publishing Company

Print Directories: 20,001 – 35,000

- 1st Phone Directories Company
- 2nd MacGregor Publishing Company
- 2nd Golden State Directory
- 3rd Kiwi Publishing Company

Print Directories: 35,001 – 50,000

- 1st Kiwi Publishing Company
- 2nd MacGregor Publishing Company
- 3rd Phone Directories Company

Print Directories: 50,001 – 80,000

- 1st Associated Publishing Company
- 2nd Bermuda Telephone
- 3rd Kiwi Publishing Company

Print Directories: 80,000 & Over

- 1st Feist Publications
- 2nd Desert Pages
- 3rd White Directory Publishers

Covers: Art & Design

- 1st Desert Pages
- 2nd Kiwi Publishing Company
- 3rd Golden State Directory
- 3rd Phone Directories Company

Covers: Product Branding

- 1st MacGregor Publishing
- 2nd Kiwi Publishing Company
- 3rd Feist Publications

Directory Enhancements & Usage Drivers

- 1st Phone Directories Company
- 2nd Bermuda Telephone
- 3rd Feist Publications

Innovative Product

- 1st Phone Directories Company
- 2nd Valley Yellow Pages
- 3rd Impact Directories

2000 Gold Book Champion

Phone Directories Company, Inc.
Orem, Utah

Note: Prior to 2003, Gold Book Champion was known as Publisher of the Year.