



2010 ADP Mid-Year Conference

The Brown Palace Hotel and Spa
Denver, Colorado
October 6-8, 2010

Wednesday, October 6

3:00 pm- 6:00 pm Board of Directors Meeting

6:00 pm- 7:00 pm Welcoming Reception

Thursday, October 7

8:00 am- 12:00 pm Keynote Presentation – Cam Marston

12:00 pm- 2:00 pm Lunch at your leisure for networking

2:00 pm- 3:00 pm Repeating Breakout Sessions:

Recruiting and Hiring Across the Generations

Facilitator: Vernon Smith, Lakeview Publishing.com

Training and Retaining Across the Generations

Facilitator: Dick Larkin, American Marketing & Publishing, LLC

3:15 pm- 4:15 pm Repeating Breakout Sessions:

Recruiting and Hiring Across the Generations

Facilitator: Vernon Smith, Lakeview Publishing.com

Training and Retaining Across the Generations

Facilitator: Dick Larkin, American Marketing & Publishing, LLC

Evening on your own for networking

Friday, October 8

8:30 am- 9:30 am Repeating Breakout Sessions:

Building a Multi-Generational Workplace Culture

Facilitator: Kari Simpson, Directory Marketing, Inc. (DMI)

Selling and Servicing in a Multi-Generational World

Facilitator: Ken Brock, Names and Numbers

9:45 am- 10:45 am Repeating Breakout Sessions:

Building a Multi-Generational Workplace Culture

Facilitator: Kari Simpson, Directory Marketing, Inc. (DMI)



Selling and Servicing in a Multi-Generational World

Facilitator: Ken Brock, Names and Numbers

11:00 am-12:00 pm **Lasting Value – New Challenges**

12:00 pm Conference Adjourns