



# ADP 2010 Annual Convention & Partners Trade Show

The Woodlands Waterway Marriott Hotel & Convention Center  
The Woodlands, Texas – March 17-20, 2010

## Sponsorship Opportunities - Increase your company's visibility, add value to your Convention participation, and support ADP!

A variety of sponsorship opportunities are still available for the 2010 ADP Annual Convention & Partners Trade Show; we invite you to review the options and select sponsorship levels that fit your needs.

*ADP welcomes additional proposed sponsorship initiatives; please contact us with your ideas!*

**YOUR SUPPORT IS ESSENTIAL TO THE SUCCESS OF OUR CONVENTION! ADP EXTENDS A VERY SINCERE THANK YOU TO ALL OF OUR SPONSORS...**

### Gold Book Dinner

#### Sponsorship Includes:

- Company logo prominently displayed at event
- Four complimentary Convention registrations
- Three complimentary Trade Show spaces
- Four complimentary Golf Outing registrations
- Two VIP tables for 10 at the Gold Book Gala
- Recognition ribbons for all company attendees
- Recognition on appropriate Convention signage
- Recognition in Convention general sessions
- Recognition in Convention program
- Recognition on the ADP Web site
- Recognition in ADP's online newsletter, *theEXTRA*
- Recognition in email to ADP's membership

**Reserved...thank you Worldcolor!**

**\$15,000**

#### Any one of the following:

**Welcoming Reception (Thursday)**

**Luncheon in Trade Show (Friday)**

**YP411 Breakfast (Friday)**

**Brunch in Trade Show (Saturday)**

#### Exclusive Sponsorship Includes:

- Company logo prominently displayed at event
- Three complimentary Convention registrations
- Two complimentary Trade Show spaces
- VIP table for 10 at the Gold Book gala
- Recognition ribbons for all company attendees
- Recognition on appropriate Convention signage
- Recognition in Convention general sessions
- Recognition in Convention program
- Recognition on the ADP Web site
- Recognition in ADP's online newsletter, *theEXTRA*
- Recognition in email to ADP's membership

**\$10,000 each**

#### Shared Sponsorship Includes:

##### (2 Available per Event)

- Company logo prominently displayed at event
- One complimentary Convention registration
- One complimentary Trade Show space
- Recognition ribbons for all company attendees
- Recognition on appropriate Convention signage
- Recognition in Convention general sessions
- Recognition in Convention program
- Recognition on the ADP Web site
- Recognition in ADP's online newsletter, *theEXTRA*
- Recognition in email to ADP's membership

**\$5,000 each**

**Partial Sponsorship of Welcoming Reception  
Reserved...thank you ImmersiFind Inc.!**

## Golf Outing

### Sponsorship Includes:

- Company logo prominently displayed at event
- One complimentary Convention registration
- Four complimentary Golf Outing registrations
- VIP table for 10 at the Gold Book gala
- Recognition ribbons for all company attendees
- Recognition on appropriate Convention signage
- Recognition in Convention general sessions
- Recognition in Convention program
- Recognition on the ADP Web site
- Recognition in ADP's online newsletter, *theEXTRA*
- Recognition in email to ADP's membership

**Reserved...thank you  
DIRXION, LLC!**

**\$6,000**

## Registration Welcome Gift

## New! Virtual Tote Bag in Trade Show

### Sponsorship Includes:

- Company logo prominently displayed at sponsored event and/or on the sponsored product
- One complimentary Convention registration
- One complimentary Trade Show space
- Recognition ribbons for all company attendees
- Recognition on appropriate Convention signage
- Recognition in Convention general sessions
- Recognition in Convention program
- Recognition on the ADP Web site
- Recognition in ADP's online newsletter, *theEXTRA*
- Recognition in email to ADP's membership

**\$4,000 each**

**Sponsorship of Welcome Gift Reserved...thank you  
Rauch-Milliken International Inc.!**

### Any one of the following:

## Hole-in-One Sponsor

## Continental Breakfast (Thurs. a.m.)

## WiFi in General Session Room

### Sponsorship Includes:

- Company logo prominently displayed at event
- Two complimentary Golf Outing registrations (for Hole-in-One Sponsor only)
- One complimentary Convention registration (Continental Breakfast/WiFi only)
- Recognition ribbons for all company attendees
- Recognition on appropriate Convention signage
- Recognition in Convention general sessions
- Recognition in Convention program
- Recognition on the ADP Web site
- Recognition in ADP's online newsletter, *theEXTRA*
- Recognition in email to ADP's membership

**Sponsorship of Hole-in-One Reserved...thank you  
Fry Communications, Inc.!**

**\$2,500 each**

## Golf Outing Beverage Cart Sponsorship

### Sponsorship Includes:

- Company logo prominently displayed at event
- One complimentary Golf Outing registration
- Sponsor is responsible for beverage cart expense
- Recognition ribbons for all company attendees
- Recognition on appropriate Convention signage
- Recognition in Convention general sessions
- Recognition in Convention program
- Recognition on the ADP Web site
- Recognition in ADP's online newsletter, *theEXTRA*
- Recognition in email to ADP's membership

**Reserved...thank you  
The Andersen Group Worldwide!**

**\$1,500**

*Any one of the following:*

Notepads\*

Venue & Area Map

Guest Pass Program

Name Badge Lanyards

Event Locator Card

Refreshment Tables (3 available)

**Sponsorship Includes:**

- Company logo prominently displayed at sponsored event and/or on the sponsored product\*
- Recognition ribbons for all company attendees
- Recognition on appropriate Convention signage
- Recognition in Convention general sessions
- Recognition in Convention program
- Recognition on the ADP Web site
- Recognition in ADP's online newsletter, *theEXTRA*
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**\$1,000 each**

*\*Sponsor to provide logo items and retain surplus inventory.*

**Notepads...thank you 3L Media Inc.!**  
**Locator Cards...thank you C&C Offset Printing Co.!**  
**Friday A.M. Refreshment Table...thank you**  
**Product Development Corporation!**  
**Name Badge Lanyards...thank you ImmersiFind Inc.!**

**Golf Hole Sponsorship (48 15 Available)**

**Sponsorship Includes:**

- Company logo prominently displayed at sponsored event
- Recognition ribbons for all company attendees
- Recognition on appropriate Convention signage
- Recognition in Convention general sessions
- Recognition in Convention program
- Recognition on the ADP Web site
- Recognition in ADP's online newsletter, *theEXTRA*
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**\$200 each**

**3 Reserved...thank you**  
**Kuk, Baldwin & Associates,**  
**Rauch-Milliken International Inc. (2 holes)!**

# ADP 2010 Annual Convention & Partners Trade Show Sponsorship Application

**Yes!** We would like to support the 2010 ADP Annual Convention & Partners Trade Show by sponsoring the following:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Gold Book Dinner - \$15,000 - <b>Sold!</b>                                   | <input checked="" type="checkbox"/> Golf Outing Beverage Cart - \$1,500 - <b>Sold!</b> |
| <b>Exclusive</b> <b>Shared</b>   | <input checked="" type="checkbox"/> Notepads - \$1,000 - <b>Sold!</b>                  |
| <input type="checkbox"/> \$10,000 <input checked="" type="checkbox"/> \$5,000 Welcoming Reception - <b>Sold!</b> | <input type="checkbox"/> Guest Pass Program - \$1,000                                  |
| <input type="checkbox"/> \$10,000 <input type="checkbox"/> \$5,000 YP411 Breakfast (Friday)                      | <input checked="" type="checkbox"/> Event Locator Card - \$1,000 - <b>Sold!</b>        |
| <input type="checkbox"/> \$10,000 <input type="checkbox"/> \$5,000 Lunch in Trade Show (Friday)                  | <input type="checkbox"/> Venue & Area Map - \$1,000                                    |
| <input type="checkbox"/> \$10,000 <input type="checkbox"/> \$5,000 Brunch in Trade Show (Saturday)               | <input checked="" type="checkbox"/> Name Badge Lanyards - \$1,000 - <b>Sold!</b>       |
| <input checked="" type="checkbox"/> Golf Outing - \$6,000 - <b>Sold!</b>   | Refreshment Tables - \$1,000 each  |
| <input checked="" type="checkbox"/> Registration Welcome Gift - \$4,000 - <b>Sold!</b>                           | <input type="checkbox"/> Thursday morning  |
| <input type="checkbox"/> Virtual Tote Bag - \$4,000  | <input checked="" type="checkbox"/> Friday morning - <b>Sold!</b>                      |
| <input checked="" type="checkbox"/> Hole-in-One - \$2,500 - <b>Sold!</b>   | <input type="checkbox"/> Saturday morning  |
| <input type="checkbox"/> WiFi in General Session - \$2,500   | <input type="checkbox"/> Golf Hole Sponsorship - \$200 each – <b>3 Sold!</b>           |
| <input type="checkbox"/> Continental Breakfast (Thursday) - \$2,500  |  |

Payment Method:  Check Enclosed **OR**  Charge my Credit Card

Amount Enclosed: \_\_\_\_\_

\_\_\_\_\_  
Contact Name Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Postal Code/Country

\_\_\_\_\_  
Phone Fax Email

\_\_\_\_\_  
Card Number Exp Date

\_\_\_\_\_  
Authorized Signature Date

**Please complete this Sponsorship Application** with credit card information and fax to 231.486.2182 or mail with check payable to: ADP, 2400 Northern Visions Drive, Traverse City, MI 49684.

Sponsorship applications cannot be processed without payment. If you have any questions, contact ADP at 800.267.9002 or [hq@adp.org](mailto:hq@adp.org).

**Return this form to ADP by Friday, January 22, 2010**

**THANK YOU!**